



HSHS CHORUS – ONLINE BUTTER BRAID FUNDRAISER

Welcome to the **2023** Butter Braid Fundraiser!

If you have been in chorus before, you are familiar with this fundraiser. The pastries are incredibly popular, delicious, and easy to bake. The pastries are frozen so all you need to do is take them out of the freezer, let them rise overnight, bake and enjoy. I recommend ordering a few extra for your family as these are perfect for the holidays or as a treat!

All sales will be online - just like last year. No door-to-door selling, and no cash or checks to collect!

Starting **Thursday, September 7**, each student needs to set up their online portal (instructions below). Once established, just share the link with your friends and family. Your supporters will select and purchase their desired products completely online. Note that there is a \$1 online fee per online order that is added to each customer's total at check-out. All orders **MUST** be completed by **Sunday, Oct 1st at 10 pm**.

Even though this is an online fundraiser, **there is NO delivery option**. You will be responsible for picking up the items you sell and delivering them on the designated date, so sales should be local. (If a family member out of state wants to support the choir, maybe consider being a patron.)

On **Thursday, October 19**, you will need to come to the high school to pick up all your orders and deliver them to your buyers. ***Note that the Butter Braid pastries are FROZEN. Once picked up, they must be returned to the freezer as soon as possible.***

Key dates:

September 7	Online sale begins! Set up your online sales portal and send the link to family and friends. <i>See detailed instructions below.</i>
October 1	Last Day for online orders.
October 19	Students pick up all orders at HSHS after school

Butter Braids sell for **\$15 each**. For each butter braid sold, the student will receive **\$4.25** in their student account. The money the student earns can be used towards their Fair Share contribution, any field trips, concert attire, etc. The fundraiser money can 'follow' the student for any subsequent years in choir. However, once the student leaves the choral program, any unused fundraiser money will revert to the chorus general fund.

HOW TO SET UP YOUR ONLINE STORE

1. Follow this link:

<https://store.myfundraisingplace.com/RegisterSeller/8fc5bbc2-d75e-4801-859c-f7d86f00ce59>

2. You will see this screen:



Fundraiser Seller Registration

Holly Springs High School Chorus

Seller First Name

Seller Last Name

Email Address

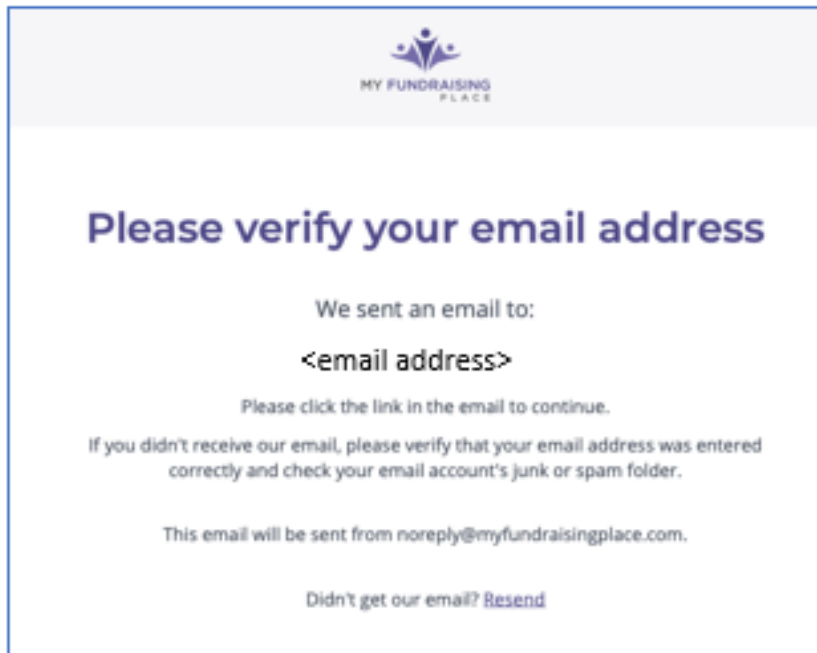
Phone (optional)

REGISTER

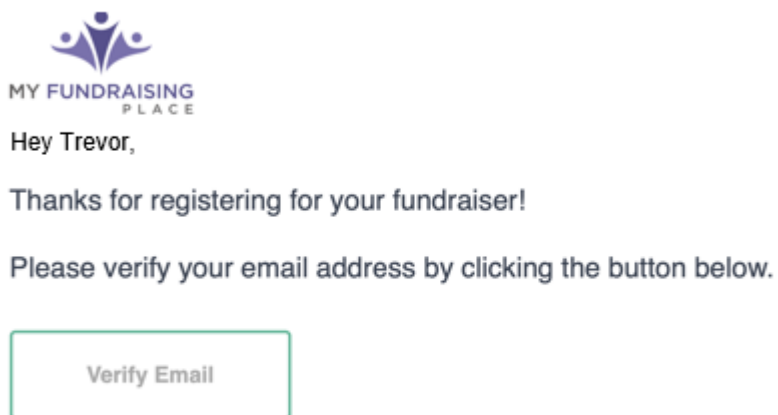
By clicking this button, you agree to the
My Fundraising Place [Privacy Policy](https://www.myfundraisingplace.com/privacy/)
(<https://www.myfundraisingplace.com/privacy/>)

- a. NAME: this should be the ***student's name***.
- b. EMAIL & PHONE: This should be the ***parent's contact information***
- c. Click Register

You will get a pop-up window “Please verify your email address”.



3. Check your email. You will get a confirmation to set up your online store. Open the message (will look similar to the example below) and click the Green button “Verify Email”



4. Once you verify your email, you will receive an email with a link to the online store.



You're in, Trevor!

Now you can share your online store link with family and friends!

Here's how to crush your fundraising goal:

1. Share your [online store link](#) with at least 10 people
2. Remind people why you're raising money
3. [Track your progress](#) online
4. Keep sharing your store link until your fundraiser ends on Monday, October 4th

Remember: You will be responsible for arranging delivery of all items purchased through your link - so don't share this link with people you don't know or those who you aren't able to see in person.

VISIT ONLINE STORE



5. Once you enter the online store, you will see all of the products we are selling. You can click on the buttons on the left to send a link via email, share on your Facebook page, etc!



Submit any questions to Bethany Stimpson at hshsbutterbraids@gmail.com Good luck!